NanoHack #2

Unlock Creative Ideas

Find immediate inspiration from your environment



#2 Inspiration 15 Min Individual Team

Why

Are you starting a new project? Or, are you looking for renewed inspiration and need to refresh your thinking?

This NanoHack generates creative ideas from wacky, imaginative connections. Your immediate environment – the very room you are in! – will inspire you to unlock valuable ideas. Play with the most promising ideas to make them a reality.

What you will do

◉ Gain new ideas quickly from wacky connections.

◉ Transform ideas into action.

How you will do it

Step 1
Define your goal.
What do you want to achieve? It can be a big or small goal. Write it down.

Step 2
Look around you!
What do you see? Quickly choose 3 objects in the room you are in. Write them down.

Step 3
Make wacky connections.
Imagine how each of these objects could help you to achieve your goal. Do not think too much or take this too seriously! Bend the rules of reality for a moment. Wacky, imaginative connections can generate surprisingly powerful ideas.

Step 4
Pick your favorite idea and work it over.
Think about it for two full minutes. What makes this wacky idea inspirational? What makes it powerful?

Next, **refocus and rephrase the idea to meet reality**. Transform your idea into daily life and write down some next steps.

Share your answer with your team and friends to see what they think.

NanoHack #2 Unlock Creative Ideas

1 Define your goal.
What do you want to achieve? It can be a big or small goal. Write it down.

2 Look around you! What do you see? Quickly choose 3 objects in the room you are in. Write them down.

Object n°1:

Object n°2:

Object n°3:

3 What is the activity, resource, or skill you want to use or change to achieve your goal?

Object n°1:

Will help to

Because

Object n°2:

Will help to

Because

Object n°3:

Will help to

Because

4 Pick your favorite idea and work it over. Next, refocus and rephrase the idea to meet reality.

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